



APPENDIX H:

Social Media Disclaimer

The City of Beeville, in an effort to promote effective communication, inform citizens of public health and/or safety emergencies, and maintain a respectful dialogue within the scope of a social media presence, will enforce commenting and moderation rules to encourage productive, limited open forums for community engagement and discussion. Our social media outlets are intended for community discussion among Beeville residents. Please note that if you do not follow these rules, your content will be subject to removal. After three (3) instances of violating these rules, you may be banned from further participation on our social media accounts. Comments on City social media accounts are not deemed to be official public testimony concerning any project or program for which the City is required to hold a public hearing. Expressing your opinion here is for discussion only and is not a substitute for a formal statement in a public hearing process.

The City of Beeville reserves the right to remove any messages or postings for any reason, including but not limited to the following:

- Obscene commenting
- Abusive, profane or insulting language
- Attacks on individuals, their character or job duties
- Materials violating copyrights, trademark right or other intellectual property rights
- Comments unrelated to the topic of the forum or not within the scope of the responsibilities of the City of Beeville
- Commercial promotions, endorsements of products, services, organizations or SPAM
- Political endorsements of parties, candidates or groups
- Solicitation of funds
- Speculative comments on any ongoing investigation
- Content that implies, promotes or encourages illegal activity
- Sexual content
- Hyperlinks to material that is not directly related to the discussion

A three-strike rule will go into effect after three instances of an individual violating this policy

- **One Violation** – The individual will be given a prewritten response to the violation of the policy of participation on our social media site about the reason for comment being “hidden” and notified that after two more times, they will no longer be allowed to post to our site
- **Second Violation** – The individual will once again be given a prewritten response, more firm than the last, indicating the violation of the policy of participation on our social media site about the reason for comment being “hidden” and notified that after one more time, they will no longer be allowed to post to our site



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- **Third Violation** – The Individual will be given a conclusive response that the third comment is being “hidden” and they are no longer allowed to post to our social media site (aka banned from participation)